

The EXHIBITOR PACK, CO-EXHIBITOR and PARTNER PACK

The exhibitor, co-exhibitor and partner pack, include the following services :

PACK	DIRECT	MODULE COLLECTIVE CO-EXHIBITOR	ORGANIZER	PRIVATES	INSTITUTIONALS
				Package 10 co-exhibitors	Package 10 partners
Paris	€1 000 Excl. VAT	€320 Excl. VAT	€1 000 Excl. VAT	€960 Excl. VAT	€435 Excl. VAT
Lille - Lyon	€559 Excl. VAT	€220 Excl. VAT	€559 Excl. VAT	€660 Excl. VAT	€325 Excl. VAT
SERVICE					
Access to exhibitor privatized to manage your registration 24/24	X	X	X	X	X
Electronic Exhibitor badges	X	X	X	X	X
Access to VIP/Press Area	X	X	X	X	X
Wi-Fi Connection (only on Mahana Lyon, Tourrissima Lille)	X	X	X	X	X
VISIBILITY					
Multi-media catalog (Paper, website, mobile site)	X	X	X	X	X
Presence on lists and plans on the show	X	X	X	X	X
Media Kit (web banners, E-card, logo...)	X	X	X	X	X
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X	X	X	X	X
TARGETING					
Invitation (on request)	X	X	X	X	X
E-code invitation and personalized link to invite your contacts : partners, customers and prospects	X	X	X	X	X

- **DIRECT Exhibitor** : mandatory exhibitor pack when booking a bare surface with or without fittings.
- **CO-EXHIBITOR** : this pack is for direct exhibitors wishing to share their stand with a society that is physically present.
- **MODULE exhibitor** : mandatory pack when booking a module stand.
- **PAVILION ORGANIZER Exhibitor** : mandatory pack for pavilion organizer.
- **COLLECTIVE Exhibitor** : mandatory pack dedicated to Pavilion organizers wishing to share their stand with societies – Price by society
- **INSTITUTIONALS – Package 10 partners** : Reserved exclusively for Tourism institutionals (French and foreign tourist offices, communities of municipalities, departmental or regional tourist committees...) wishing to host on their stand some partners. Package for 10 partners.
- **PRIVATE – Package 10 co-exhibitor** : For privates companies wishing to host on their stand some co-exhibitor. Package for 10 co-exhibitor.